

What Can I Do With a Liberal Arts Major?

Many students question the career opportunities available to them with a liberal arts background. Some believe their marketability is limited. However, researching the job selections of college graduates and exploring current job listings reveals a different picture. The reality is that liberal arts graduates find employment in business, government, education, and the non-profit sector. General knowledge skills developed through liberal arts studies can have a significant effect on your career development. Although technical skills may be helpful with securing an initial job offer, general knowledge skills may contribute more to long-term employment success. In addition, regarding the total jobs available:

◆75% require general skills and knowledge acquired through a good liberal arts education.

◆25% require specific skills and knowledge such as technical abilities and programming skills.

(Gardner, P.D., The Senior Year Experience, San Francisco: Jossey-Bass, 1998)

Below are job titles which often do not require a particular academic background. These types of positions are found in all sorts of organizations and are most easily obtained by individuals who acquired relevant work experience prior to their graduations, either through internships, summer jobs, or volunteer work. For additional information, stop by any Career Services office.

Account Administrator	Closing Representative	Management Consultant	Public Administrator
Account Executive	Consultant	Manager	Public Relations
Administrative Assistant	Consumer Banking Specialist	Manufacturing Manager	Realtor
Advertising Account Executive	Copy Editor	Marketing Coordinator	Research Assistant
Advertising Sales Representative	Correctional Officer	Marketing Research Specialist	Recruiter
Advertising Research Specialist	Credit Manager	Marketing Manager	Representative
Assistant Buyer	Customer Service Representative	Merchandise Analyst	Project Director
Assistant Supervisor	Customs Aid/Officer/Specialist	Municipal Bond Broker	Public Service Coordinator
Assistant Manager	Data Processing Specialist	Office Manager	Publicity Assistant
Audit Specialist	Editorial Assistant	Paralegal	Purchasing Specialist
Benefits Specialist	Financial Analyst	Patient Relations Specialist	Purchasing Agent
Billing Manager	Financial Research Assistant	Personnel Specialist	Sales Manager
Bond Underwriter	Financial Services Specialist	Police Officer	Sales Representative
Business Analyst	Fundraising Specialist	Product Manager	Solution Specialist
Business Systems Analyst	Group Home Counselor	Production Assistant	Stockbroker
Case Manager	Human Resources Specialist	Program Coordinator	Substitute Teacher
Claims Representative	Insurance Underwriter	Program Director	Supervisor
Claims Analyst	Job Developer	Programming/Systems Trainee	Technical Writer
	Loan Officer	Project Assistant	Telemarketing Specialist
		Project Director	Volunteer Coordinator
		Promotion Specialist	Writer

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